

For immediate release:

Specsavers taking stock with Hoefft & Wessel hand-held computers and Android

1st March 2014, Swindon, UK:- Specsavers have moved their stock checking system to hand held computers from a European manufacturer, Hoefft & Wessel, and switched to the Android operating system, bringing their software up to date, ready for future expansion.

There are over 690 Specsavers stores in the UK, and the new solution is to be installed in each of these as soon as they are ready to upgrade. All new stores and refits will be offered the new solution straight away.

Hoefft and Wessel worked with partner 4Court Solutions to make Specsavers' software run on the company's latest, slim line Allegro scanners, which are designed for busy retail and commercial environments with intensive scanning requirements. This model is the latest of several mobile terminal designs that Hoefft & Wessel offers for 2D barcode scanning under the Android operating system or Windows Mobile/CE.

"4Court Solutions understood exactly what our stores needed and the software environment we were using," says Tim Daniels, Store Infrastructure Manager at Specsavers. "We felt the Hoefft & Wessel scanners were technically superior to others we tried, and the design provides a lightweight ergonomic scanning solution. It's also much more cost-effective."

The Allegro makes it very easy to collect stock data, just by pressing the scan button, and then uploading it to the server by docking the hand-held when the check is completed.

Specsavers are using the new system to check new stock in as it is delivered, by scanning the barcodes when new stock arrives at the store. Periodic in-store stock checks can also be done around the schedule of the individual stores to keep track of inventory. Once completed, the Allegro is docked and synced with the server in the store. This means that Specsavers can then access accurate reports, for example stock levels and lists of goods to order.

The Allegro scanners are part of a total solution which 4Court Solutions and Hoefft & Wessel have built together, using a new version of the previous stock checking software. "This system is perfect for our store staff, as they can use it straight away without any additional training on the software," adds Matt Short, Store Infrastructure Lead for Specsavers.

Hoefft & Wessel's Allegro is the top selling hand held computer for retailers in Germany. The company and its partners will be showing its range of mobile terminals at the RBTExpo at Earl's Court from 11th – 12th March.

Specsavers

Specsavers is a Partnership of nearly 2,000 locally-run businesses, committed to delivering high quality, affordable optical and hearing care in the communities they serve.

Each store is part-owned and managed by its own directors, who are supported by key specialists for services such as marketing, accounting, IT and wholesaling, among others. Specsavers is now the world's largest optical retailer with more than 2,500 Specsavers partners worldwide, and more than 1650 stores across 10 countries.

4Court Solutions

4Court Solutions pride themselves in being customer focused and creative in sourcing services and technology solutions for their customers and partners.

Hoeft and Wessel

The Hoeft & Wessel Group is a leading IT, hardware and software technology specialist for mobile solutions, ticketing and parking applications in Germany and the United Kingdom. Their robust smart handheld computers are used for sophisticated applications in the retail, logistics and field service sectors. In a corporate history exceeding 30 years, the Hoeft & Wessel Group has delivered well over 250,000 mobile data capture/processing terminal solutions.

Contacts:

Mike Buchanan, 4Court Solutions, Michael.buchanan@4courtsolutions.com, +44-1344-512-029

Martyn Lewis, Sales Manager, Hoeft & Wessel UK, LEW@hoeft-wessel.com +44 (0) 7790017527

Anna Wood, PR Consultant, anna.wood@technologypr.co.uk +44 (0) 20 8440 7372